

FREEDOM: AN INTERCULTURAL PERSPECTIVE

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Multilateral cultural affairs

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FREEDOM - CULTURE - GLOBALIZATION

A timeline:

Freedom/individual rights

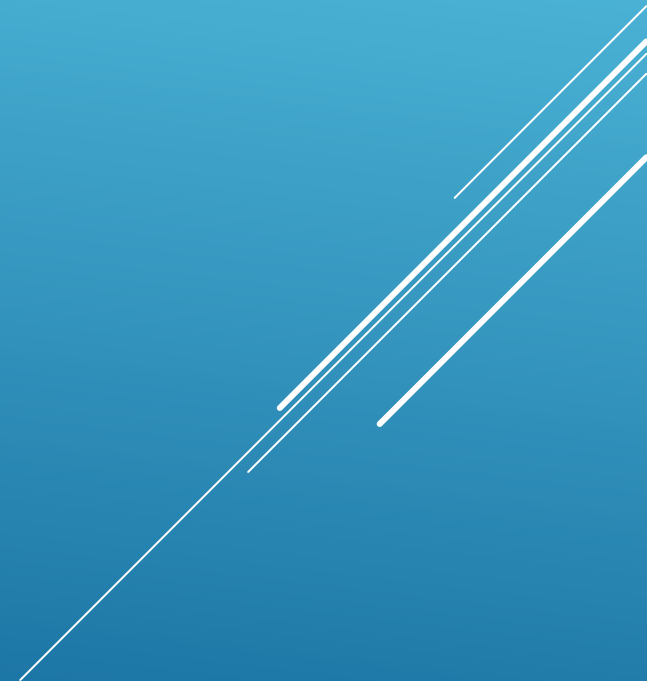
Cultural barriers/identity

Globalization/regionalactors

Two study cases

Culture and the EU project

Culture an EU foreign policy



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A timeline:

Freedom/individual rights

basic rights – basic living standards to better

Cultural barriers/identity

cultural goods/art but also societal framework or non-institutional as well as institutional framework (language, traditions, heritage, belief, laws)

Globalization/regional actors

change of paradigm? Cultural alienation, loss of identity, regional actors versus individuals

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Two study cases: 1) Culture and the European project

Timeline

geographic....political entity....(Rome and Athens)
national states and cultural arena based on the individual
WW I and II..... never again: values and principles

Cultural barriers/identity

individual, regional and national level, „united in diversity“:

Globalization/regional actors

global actors, global challenges, global answers

Problem: EU system based on individual rights but global actor
(see comparable studies on culture and economic growth)

Solution: political honesty and constant dialogue, multiple identities

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Two study cases: 1) the role of culture in EU external relations

Timeline

before and after Lisbon... the EU diplomatic service
economic and cooperation instruments to soft power: cultural
diplomacy, cultural relations

Cultural barriers/identity

peace needs trust – overcome cultural barriers, people to
people, 3 sectors

Globalization/regional actors

act global, respect cultural diversity

Paradox: cultural diversity better understood in external than internal policy

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*IF FREEDOM AND INDIVIDUAL RIGHTS ARE
THE CORE OF THE EUROPEAN IDENTITY,
CONSIDER INTERCULTURAL DIVERSITY IN
RELATIONS TO EU CITIZEN AS IT IS DONE
TOWARDS THIRD COUNTRIES*